

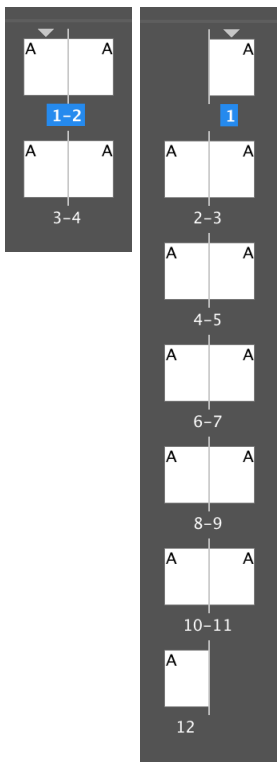


T Y P E 0 2 > > > U F L

Create a 16 page saddle stitch artist profile zine

with inDesign referencing an article of your choice from *thegreatdiscontent.com/digital-features* for content. Treat it like a high-end mini-publication, with a purpose of capturing the feature artist’s personality through the visual design system you create.

DIRECTION:



- TGD already has a really nice visual identity, be inspired, but don’t try to replicate their identity—develop the visual language (I.E. typeface pairings, layout, color, texture treatments, etc...) for the article around your subject. The final outcome should be well designed, but clearly distinguishable from TGD’s online and print presence.
- Must include the following on the last page of your book:
“Article and imagery referenced from The Great Discontent’s online interview archive. This is a student project and is not for profit. For access to the original content and much more, please visit thegreatdiscontent.com.”
- Must include under the title on the cover of your zine:
“An Interview from The Great Discontent”
- Size of book must be tabloid half (8.5 X 11) when folded—4 pages for covers, 12 pages for contents (see page palette diagram)
- Set up your own iD doc, you MUST use at least a 4 column grid for each page
- Set up covers and content docs SEPARATELY

- Book must be printed double sided (duplex)
- Book must be stapled or thread stitched on spine
- Bleed OPTIONAL on covers, NO BLEED on contents pages
- Must use character styles, paragraph styles and master pages in inDesign (we will demo)
- You must use all copy and imagery included in original article, you may add more images you find from researching your subject (hi res only!) I highly recommend you past ALL text into a word or text edit doc FIRST and pull all images into an ORGANIZED LINKS FOLDER before you even start your iD file.
- It is recommended you print on higher quality paper for this project, although there is no requirement for paper weight/type. Experiment with new stuff!
- Download ATOM for mac or Sublime for PC here for our web demo (OPTIONAL) we will use CODEPEN for exercise:
 - <https://atom.io/>
 - <https://www.sublimetext.com/3>

DELIVERABLES:

- One 16 page, printed, saddle stitched book
- One process folder

SCHEDULE:

11.14)

Review Ae videos, Intro Project

HOMEWORK: Read / choose article, gather copy and imagery, do extra research on subject, set up iD doc

11.16)

iD tutorial—master pages + character and paragraph styles, work in class,—individual checkins on content, doc setup and creative direction

HOMEWORK: Pour in content and design

11.21)

Screen-based type workshop/playday

HOMEWORK: Get first rough finished version of book ready to show in PDF format or iD preview format

11.23)

NO CLASS, THANKSGIVING

11.28)

Look at finished rough versions in small groups

HOMEWORK: Print full copy for final process crit

11.30)

Review printed comps in large group, go over digital portfolio submission guidelines

HOMEWORK: Gather PDF portfolio archive, finish books

12.05) Turn in book/process folder and PDF portfolio, screen print playday