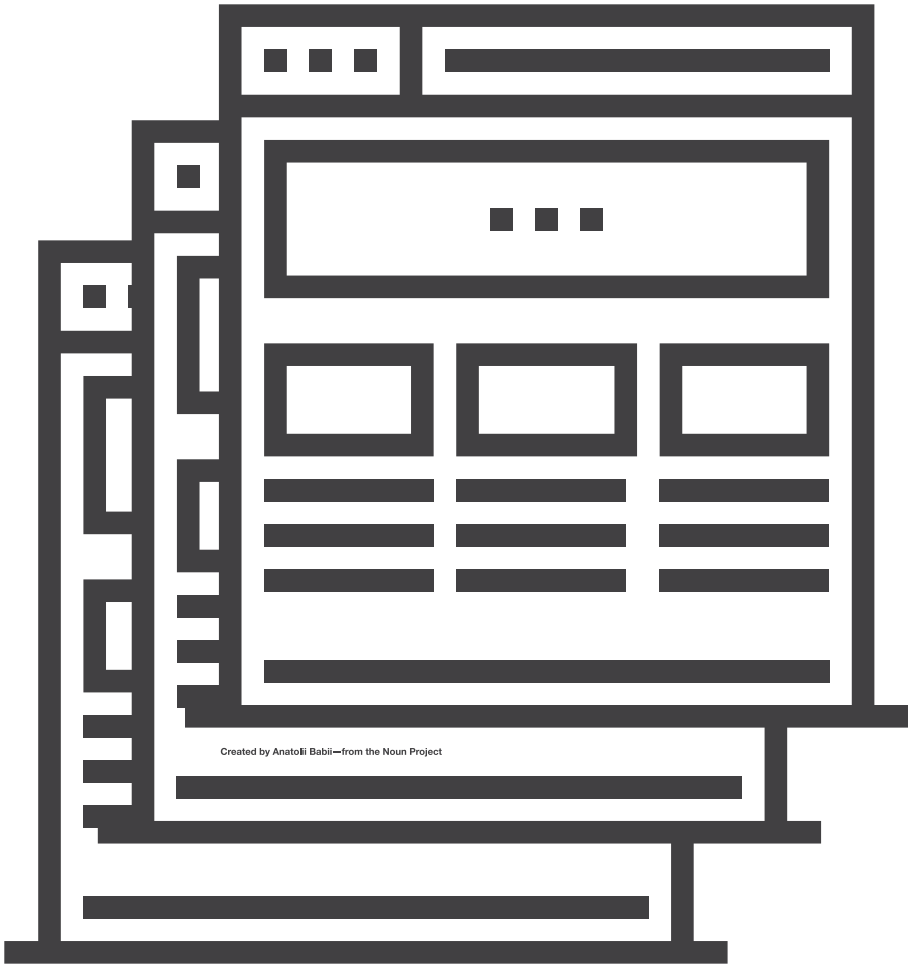


MICRO-SITE PROTOTYPE



Created by Anatolii Babil—from the Noun Project

Using a client of your choice from a previous branding project, create a 5-7 page micro-site. A full functioning prototype produced via the prototyping platform of your choice will be required in both desktop and mobile formats. Information on formatting, design process and prototyping will be covered in class, so attendance is crucial!

Schedule (subject to change)

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| <p>01.11)
Launch project, look at chosen clients, HTML and CSS discussion/workshop
HOMEWORK: Make desired adjustments to brand and begin gathering content for site pages</p> | <p>02.01)
Final feedback session on full prototype
HOMEWORK: Finish project, present in application of your choice. Will accept screen-capture videos or links to interactive prototype (screen cap video from XD recommended)</p> |
| <p>01.16)
Site mapping and wireframe workshop—work in class
HOMEWORK: Create Sitemap and wireframe for full website—bring prints or <u>refined drawings</u> for next class</p> | <p>02.06)
Project due, begin Project 02, app design</p> |
| <p>01.18)
Discuss printed sitemaps and wireframes in pin-up session, short adobe XD demo
HOMEWORK: Begin digital prototyping process</p> | |
| <p>01.23)
Screen feedback session on in progress prototypes
HOMEWORK: Work on prototypes—finish full rough version</p> | |
| <p>01.25)
Screen feedback sessions on rough full version of prototypes
HOMEWORK: Refine complete prototypes</p> | |
| <p>01.30)
ALTA Printshop tour with Scott Gamble—MEET AT ALTA (Pending)
HOMEWORK: work on complete, refined prototype</p> | |