

interim feedback: **portfolio website**

03/18

website: \_\_\_\_\_ reviewer: self eval

SOLUTION	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E	N/A
<b>design</b> <ul style="list-style-type: none"> <li>• <i>quality</i></li> <li>• <i>use of principles</i></li> <li>• <i>engaging</i></li> <li>• <i>communicates designer's voice</i></li> </ul>													
<b>concept</b> <ul style="list-style-type: none"> <li>• <i>appropriate</i></li> <li>• <i>engaging</i></li> <li>• <i>suits designer</i></li> </ul>													
<b>overall organization and flow</b> <ul style="list-style-type: none"> <li>• <i>beginning, middle, end dynamic rhythm</i></li> <li>• <i>intelligible structure</i></li> </ul>													
<b>portfolio system</b> <ul style="list-style-type: none"> <li>• <i>consistent</i></li> <li>• <i>appropriate information</i></li> <li>• <i>resolved</i></li> </ul>													
<b>project organization and structure</b> <ul style="list-style-type: none"> <li>• <i>appropriate details rendered</i></li> <li>• <i>sufficient visual information</i></li> </ul>													
<b>writing</b> <ul style="list-style-type: none"> <li>• <i>clear and concise</i></li> <li>• <i>concepts well thought out</i></li> <li>• <i>articulate</i></li> <li>• <i>attention to grammar</i></li> </ul>													
<b>craft</b> <ul style="list-style-type: none"> <li>• <i>quality of color and photography</i></li> <li>• <i>spelling (no typos)</i></li> </ul>													
<b>typography</b> <ul style="list-style-type: none"> <li>• <i>hierarchy</i></li> <li>• <i>consistency</i></li> <li>• <i>attention to detail</i></li> </ul>													
<b>individual projects</b> <ul style="list-style-type: none"> <li>• <i>select appropriate details</i></li> <li>• <i>provide the best overview of the work</i></li> </ul>													
<b>professionalism</b> <ul style="list-style-type: none"> <li>• <i>quality of work/standards</i></li> </ul>													
<b>technology</b> <ul style="list-style-type: none"> <li>• <i>loading time / images optimized?</i></li> <li>• <i>url</i></li> <li>• <i>links work</i></li> <li>• <i>responsive for multiple devices</i></li> </ul>													