

I: Project Assessment

- 1) What project did you choose and what purpose(s) do you hope it fulfills in your portfolio?

 - 2) What does this project do well and what are the areas for improvement in the following areas:
 - **Content**
 - **Concept**
 - **Visual Design (overall branding—type pairing, color palette, composition, photography, illustration supplemental design assets such as icons, etc...)**
 - **Project components (need to add or simplify?)**
 - **Craft**
 - **Final documentation for portfolio**
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II: Progress plan

On a separate sheet, write a plan + a schedule for yourself (dates listed below) and email it as a pdf to jarred by beginning of class Monday, 01/14/19. Be bold, but realistic, and remember to build in time for final production and documentation for your portfolio.

I plan to...(250 words MINIMUM)

M 01/14)

W 01/16)

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M 01/21) NO CLASS, MLK Day

W 01/23)

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M 01/28)

W 01/30)

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M 02/04)

W 02/06)

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